



No: 44

Date: 2/1/1990

Name: Steve Murphy

Steve Murphy was honored the year he retired as WOWT News Director, although he continued to serve as a consultant for the TV station. The drawing represents his career ranging from a WOW-TV reporter in 1949 holding a Speed Graphic to 1990 when he retired and television was satellites and high technology. A golfer on top of the building represented some of his sports staff who were known to putt through the newsroom during idle hours. "I'll drink to that!" was the line Murphy was famous for saying during years as an Omaha Press Club Show cast member. Steve Murphy, who died at age 77 on Oct. 8, 2002, became news director for WOW-TV and WOW Radio in 1970 and for WOW-TV only in 1976 when the stations came under separate management; WOW-TV's call letters then were changed to WOWT. His first news job was at WOW Radio while a Creighton University student. At the time of his death, the long-time Omaha Press Club member and past president served on the OPCJE board of directors and was an OPCJE past president.